# BUILDING THE NEXT GENERATION OF LEADERS

Making a Comprehensive Leadership Development Program Work for You

# Elements of a Leadership Development Program

- What should feed into a leadership development framework?
  - o Compelling need
  - Sponsorship and support
  - Ready and appropriate resources
  - o Relevance to organizational culture
  - o Tied to organization's tagline, mission, vision, and values
  - Tailored to each audience level
  - o Branded
  - Partnered with communications
  - Continued recognition



# Elements of a Leadership Development Program (continued)

#### • ADDIE:

- Must complete a needs analysis
- Design and development
  - Do you have the resources?
- Implementation
  - Do you have the resources?
- Measurement & Evaluation
  - How will you measure success?
  - Kirkpatrick's 4 Levels of evaluation



# Elements of a Leadership Development Program (continued)

- Barriers
  - Budget and time constraints
  - How to measure the ROI?
  - How to measure success?
  - What barriers might you face?



#### Story of Leader Connections

- The framework
- The creation of the tracks
  - Needs analysis
  - Piloted each program
  - Lessons learned
  - Share the different tracks
    - Emerging Leader
    - Leader Essentials
    - Leader 2 Leader
    - Leader Enhancement
    - Executive Leader Enhancement



#### Story of Leader Connections (cont.)

- Diverse participation
- Numbers
  - How has Leader Connections been received?
  - Promotion numbers
- Continued program evolution
  - Gathered continued feedback
  - Emerging Leader Next Steps
  - Leader Enhancement Progress
  - Executive Leader Enhancement
- Keeping participants "connected"
  - Continued opportunities after graduation
  - Leader Conversations



### Questions???

