

NATIONAL CYBERSECURITY CENTER





NATIONAL
CYBERSECURITY
CENTER



Agenda



Introduction
Background
NCC Overview
Cyber for State Leaders
Secure the Vote

History & Background



MISSION

We strive to be a leader and convener in cyber education, workforce development, and informing public policy.

Gov. Hickenlooper signs bill for cyber workforce development and research funding

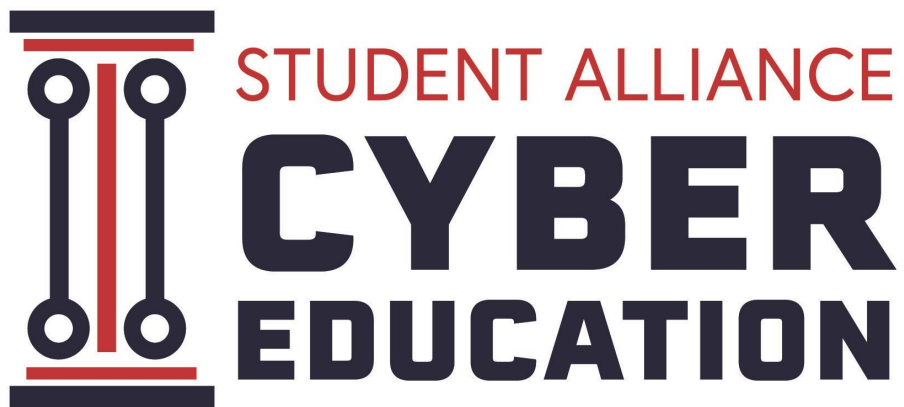
May 30, 2018 Jared Verner



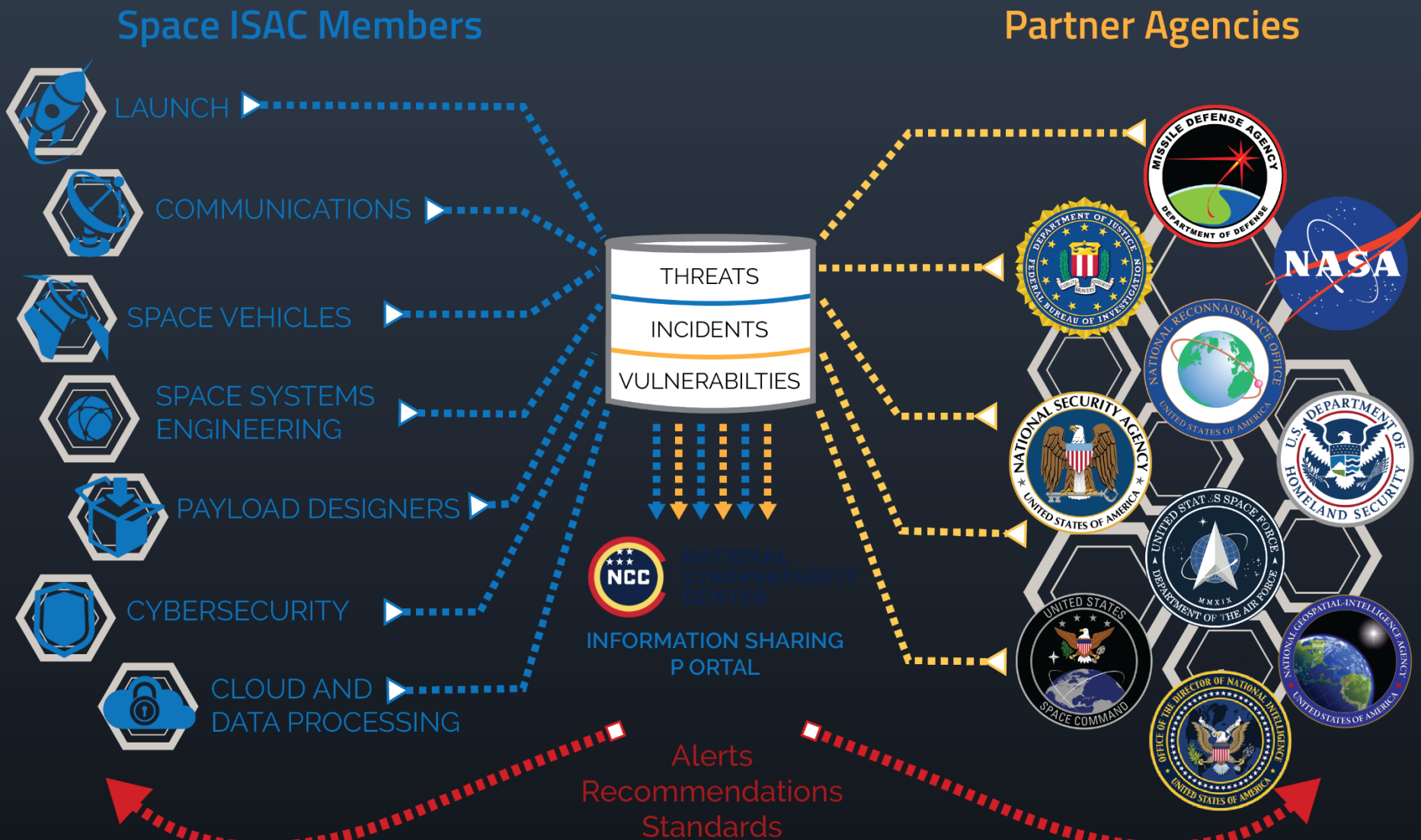
Gov. John Hickenlooper signs SB 18-086 "Cyber Coding Cryptology for State Records" into law May 30, 2018.

The National Cybersecurity Center (NCC) is a 501(c)(3) non-profit for cyber innovation and awareness. Established in 2016 from the vision of United States Senator from Colorado John Hickenlooper, in coordination with several people from the University of Colorado Colorado Springs (UCCS) and the community, the NCC serves both public and private organizations and individuals through training, education and research.

Programs



**Colorado Cyber Resource
Center**



Notes: Including International Partner Agencies (ESA, JAXA, DLR, etc.)



NORTHROP GRUMMAN

PARSONS

Booz | Allen | Hamilton

SES

UCCS

University of Colorado
Colorado Springs



JOHNS HOPKINS
APPLIED PHYSICS LABORATORY

MITRE

AEROSPACE



Microsoft

Space Dynamics
LABORATORY
Utah State University

KRATOS
READY FOR WHAT'S NEXT™

PURDUE
UNIVERSITY

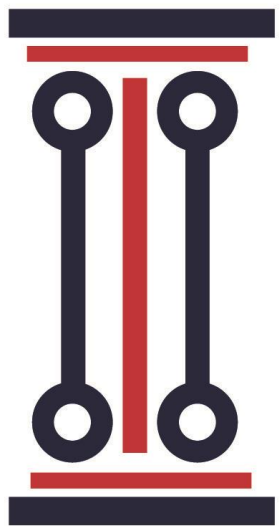
L3HARRIS
FAST. FORWARD.





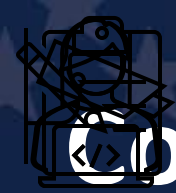
COLORADO K-12 CYBER INITIATIVE

- NCC trained over 1000+ students in 2020
- NCCSA is a Cyber Patriot Center of Excellence
- We now have an adult re-skilling program in pilot that has given out more than 100+ certificates (Security+, Network +)
- We directly teach in 3 school districts across Colorado providing hands on cybersecurity education



STUDENT ALLIANCE

**CYBER
EDUCATION**



Colorado Cyber Resource Center



PISCES

Coordinating entity for Project PISCES

Pairs under-resourced jurisdictions in Colorado with advanced cybersecurity students in the state to provide no-cost network monitoring for the jurisdictions & hands-on training for students

Cyber Range

A virtual, statewide cyber range available to K-12 students & adults transitioning into cybersecurity or upskilling

Users receive a year-long license to access over 10 Learning Paths & over 600 modules on a variety of beginner, intermediate and advanced topics

Critical Impact Assessments

Assessments for local jurisdictions (beginning March 2022):

- Identifying most critical operational assets,
- Interdependency between operations
- Prioritization of security activities to prevent additional damage in the case of a cyber incident

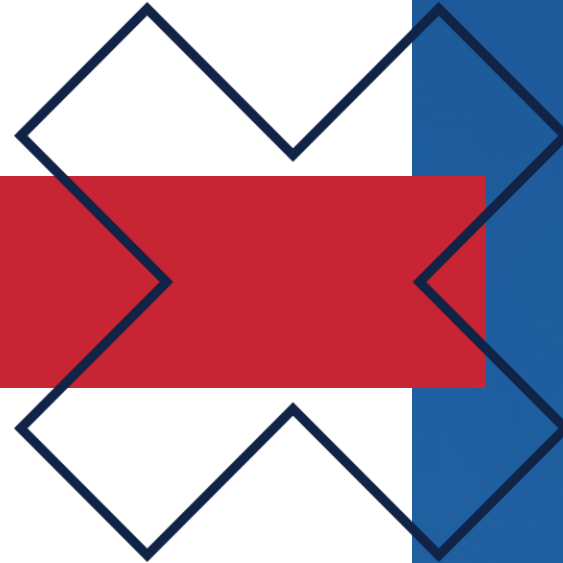
Webinars and ongoing resource support

- Monthly special topic webinars covering basic topics such as incident response planning and management;
- Free, basic cybersecurity awareness training available each month for local governments, SMBs and non-profits (starting Feb 2022)



CYBERSECURITY
FOR STATE LEADERS

Cybersecurity for State Leaders



Background

Decision makers – particularly on the state level – must internalize cybersecurity as a core policy issue underlying the delivery effectiveness and efficiency of a diverse set of government services.

A key challenge to the normalization and prioritization of cybersecurity infrastructure is the significant lack of IT and technical background on the part of most state legislators in the U.S.

In order to accomplish a sustained level of cybersecurity awareness, we are launching a training for legislators and their staff to support better cyber hygiene at the state legislative levels, supported by Google. By empowering legislators and their staff to become more cyber safe, we are creating an additional layer of security for each state in the battle against ongoing cyber attacks.



Our mission is to raise the level of cybersecurity awareness among state-level decision makers so that they become an active part of defense for states by adopting cybersecurity best practices, and lead states into a strategic and secure future.



Unpacking Recent Threats

Ransomware

Ransomware Attack Hits Las Cruces, New Mexico Public Schools

The attack early in the morning of October 29 has taken all of the school district's systems offline.

In 2019, over 10,000 computers in Las Cruces School District were hit with ransomware. Almost 4 weeks passed where students and school teachers were unable to perform routine business functions while the school districts infrastructure was being rebuilt.

The hackers were able to do so by infecting the school network using phishing. A common tactic most of us more commonly call scam email. It cost over \$1 Million dollars and the school district was hit again less then a year later.

Key Takeaways:

- *Prevention is always cheaper than response.*
- *80% of business and government today is automated, what are the implications from a ransomware attack on your business?*
- *How do school districts commonly train and educate on cybersecurity?*



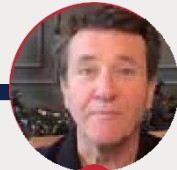
Over 1000 education districts were targeted in 2020.

62 Percent increase in attacks worldwide

75% of all businesses worldwide experienced a successful phishing attack

THE CURRICULUM

SOME OF OUR INSTRUCTORS



Robert Herjavec

Shark Tankstar & CEO of Herjavec Group



Heather Nauert

former State Dept spokesperson



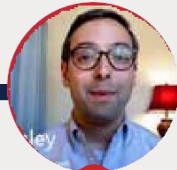
Stephanie Carruthers

IBM Chief People Hacker



Maurice Turner

Alliance for Securing Democracy Fellow



Ethan Chumley

Sr Cybersecurity Strategist, Microsoft's Defending Democracy



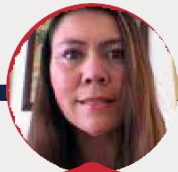
Mark Weatherford

former DHS Deputy Cybersecurity Undersecretary



Deborah Blyth

former COCISO



Leslie Kershaw

Founder of CyWen Solutions, LLC



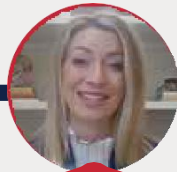
Lucian Teo

Google's Online Global Safety Lead



Sunny Consolvo

Google's Sr User Privacy Experience Team Lead



Meredith Graffanti

FTI Crisis Communications Leader



Kevin Taylor

Comcast Cybersecurity Fellow

BASED ON THE DON'T GET D.U.P.E.D. METHOD

- Deploy Multi-Factor Authentication
- Update your software
- Passwords must be strong
- Encrypt your files
- Don't click on things you shouldn't

Google

IBM

HERJAVEC GROUP

Microsoft

CROWDSTRIKE

FTI CONSULTING

alliance for securing democracy

COMCAST

TRAINING DEPLOYMENTS

852 LIVE BRIEFINGS

383 ON-DEMAND BRIEFINGS

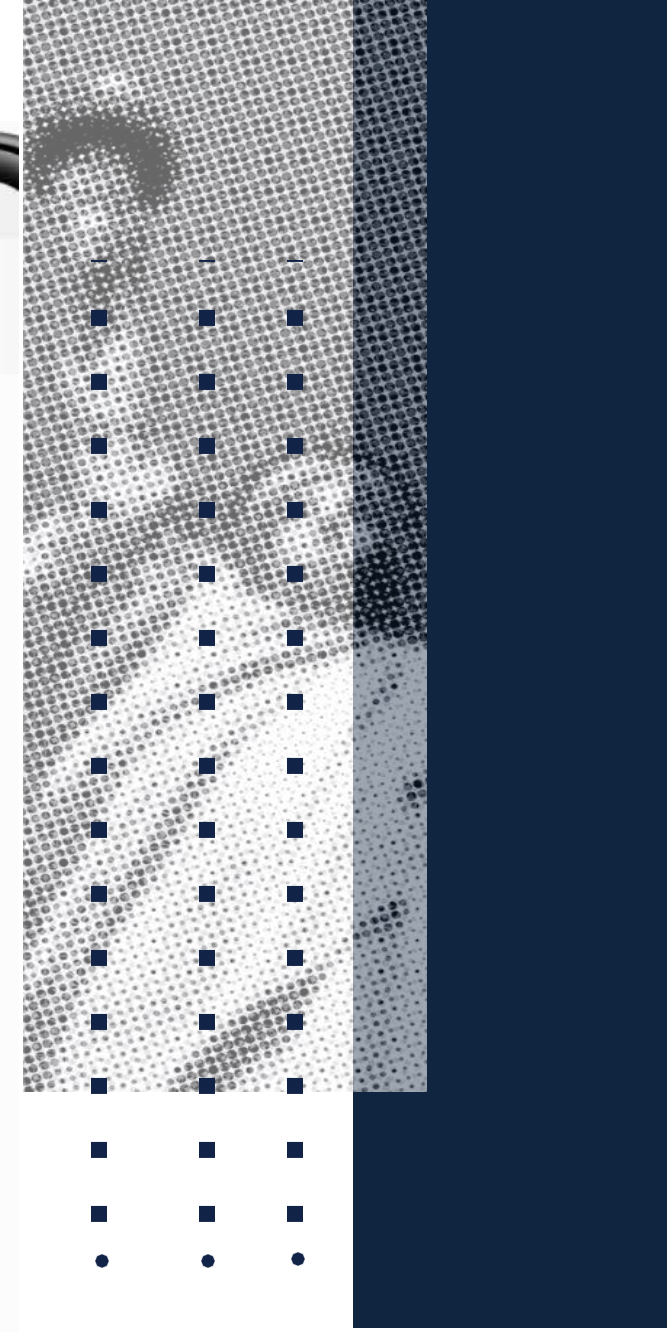
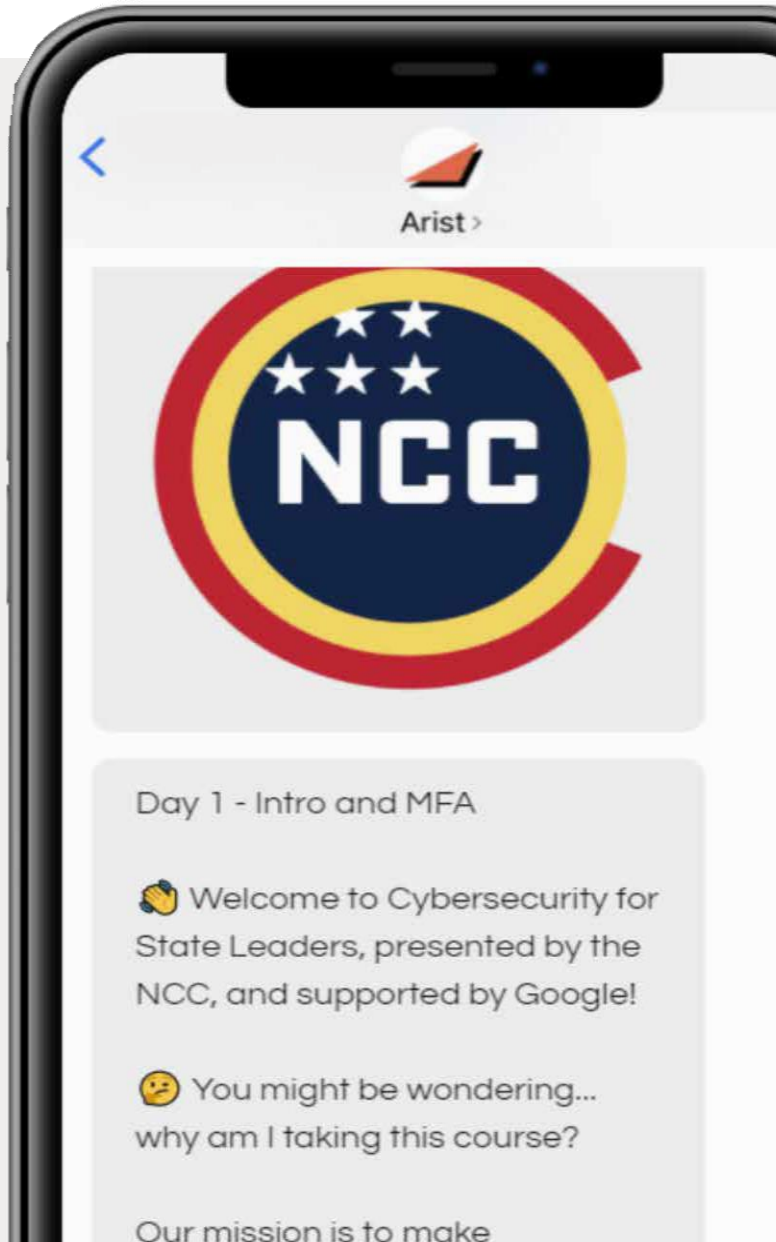
31 TEXT-TO-LEARN BRIEFINGS

In only four months (Aug – Dec)

76 INDIVIDUALIZED BRIEFINGS

OVER 160,000 OUTREACHED

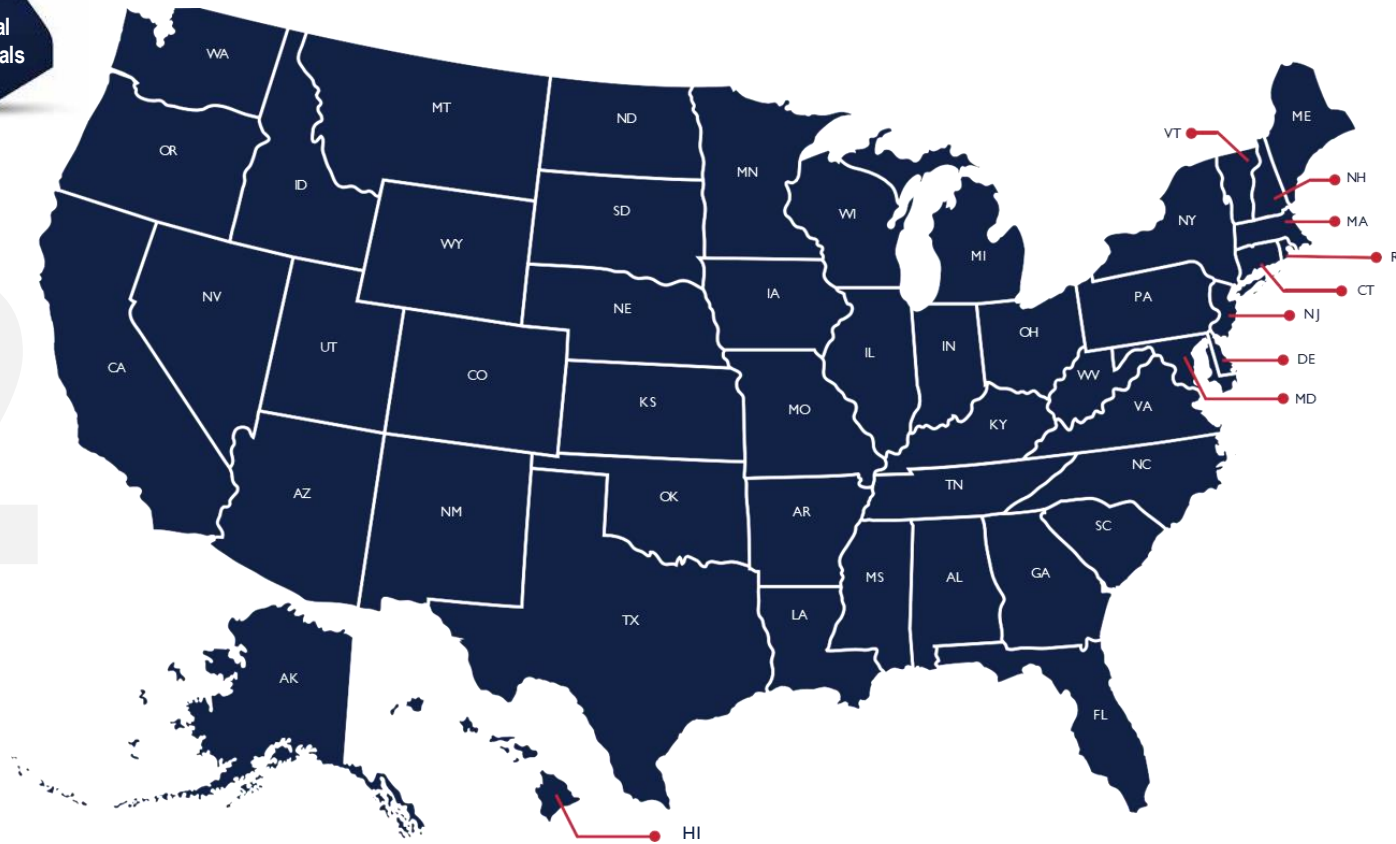
Program Report



Cyber for State Leaders recap



1,342
STATE AND LOCAL
LEADERS BRIEFED



BY THE NUMBERS

48 HIGH-PROFILE CHAMPIONS

PRESS IMPACT

ISSUED CERTIFICATES

8 2 5

POLITICO
STATESCOOP

FOX
BUSINESS

GOVERNING
THE FUTURE OF STATES AND LOCALITIES

techradar.pro

SHNS The Gazette
STATE HOUSE NEWS SERVICE
Pulitzer Prize Winner / Est. 1872

Charleston
Gazette-Mail
an @media company A PULITZER PRIZE-WINNING NEWSPAPER

DENVER
BUSINESS JOURNAL

12,970 WEBSITE PAGEVIEWS

1,096 NEWSLETTER SUBSCRIBERS

Federal Champions

CO Sen John Hickenlooper WV Rep Carol Miller
WV Sen Shelley Moore Capito IIL Rep Adam Kinzinger
WV Sen Joe Manchin SC Rep Nancy Mace

Governors

MS Gov Tate Reeves GA Gov Brian Kemp
MT Gov Greg Gianforte CO Gov Jared Polis
OR Gov Kate Brown ID Gov Brad Little

AZ Gov Doug Ducey ND Gov Doug Burgum
MD Gov Larry Hogan MA Gov Charlie Baker
NH Gov Chris Sununu

OH Lt Gov Husted
MA Lt Gov Polito
AR Lt Gov Tim Griffin

State Leaders

MA CIO Curtis Wood OH SoS* Frank LaRose
FL Cyber Director Ron Sanders CO CISO Debbi Blythe
OK-ISAC Director Chance Grubb CO SoS Jenna Griswold
TX Deputy CISSP Suzi Hilliard OR SoS Shemia Fagan

IN Cyber Hub Director Chetrice Romero
SC Cyber Exec Director Tom Scott
SC State Cyber Liaison Sean Fay

MN Sen Mark Koran
IL Rep Keith Wheeler
MA President Karen Spilka

CA Senator Josh Becker
OH Rep Rick Carfagna
MT Rep Ken Holmlund
MT Sen Jen Pomnichowski

WV Delegate Moore Capito
MD Delegate Reid Novotny
MD Sen Katie Frye Hester

*SoS – Secretary of State



MAKING A BUZZ



151,431
TOTAL IMPRESSIONS TWEET COUNT **406**
2,878 ENGAGEMENTS



foxbusiness.com
Google helps launch cyber-threat training for state lawmakers, staff a...
The National Cybersecurity Center and Google on Monday are launching a training program for state lawmakers and their staff in all ...



herjavecgroup.com
The National Cybersecurity Center
Herjavec Group Founder and CEO
with the National Cybersecurity C



41,121
TOTAL IMPRESSIONS



As a proud partner of the Cybersecurity for State Leaders initiative, I am thrilled that The **National Cybersecurity Center** has launched the Cybersecurity for State Leaders cyber awareness training curriculum in support of National Cybersecurity Awareness Month. This initiative seeks to spread awareness on the significance of cybersecurity and best practices for organizations and individuals alike – an endeavor that is close to my heart !!

Check out the course linked in the comments below to learn how you, your organization, and your community can avoid being "DUPED" !!

- Deploying Multi-Factor Authentication
- Updating software regularly
- Passwords – protecting and managing them
- Encrypting important emails, files, and back-ups
- Don't click on things you shouldn't (and what to do if you accidentally did)

6,591
VIDEO VIEWS



20,774
REACH ON POSTS

13,799
VIEWS ON REELS



3,071
VIEWS



Stakeholders & Challenges

Stakeholders

Project Sponsor: Google

State Elected Officials

Corporate Speakers and guests

NCC Staff & Board of Directors

Challenges

Engaging with 50 States & US Territories to get significant attendance was difficult to do in one calendar year

Online trainings can be boring and tiresome

Coordination of speakers and materials over 100 presentations was difficult


Small staff

Opportunities

Increased turnout

Opportunity for self guided education

Narrower focus on specific regions or offices



SECURE THE VOTE

(Retired)



Secure the Vote Background



Secure the Vote emerged in response to state and local election officials' expressed concerns about the security of overseas voting options.

In 31 states (plus DC), overseas voters may use a variety of options to return ballots – primarily, email, fax, and web portals, with only five of those states allowing for voting over a web portal. The other 19 states do not allow for any online return of a ballot.

In order to address the security concerns of email and fax, an increasing number of jurisdictions have become interested in piloting mobile voting applications and platforms for overseas voters. Secure the Vote became involved in those pilots as an independent, third-party auditor. The first pilot was conducted in 2019 in the City and County of Denver.

Since the first pilot, Secure the Vote has worked to develop best practices in the digital voting space with the understanding that the nexus between technology and elections is likely to grow.

Our priority is to ensure that standards exist for the online and mobile voting applications, sufficient training of election officials and voter education is in place, and clear auditability standards are met.

Secure the Vote Overview



*Secure the Vote seeks to increase voter confidence in the accuracy of vote-counting, and to generate greater awareness of possible solutions to critical gaps in the voting infrastructure. Secure the Vote supports jurisdictions' efforts to offer a secure, auditable mobile voting option for overseas voters through coordinating and evaluating pilots across the country, Additionally, Secure the Vote conducts cyber hygiene and security trainings for election officials, with a focus on underserved jurisdictions. **We are committed to the belief that if we secure the vote, we secure the world.***

Vision

Increased voter confidence in the accuracy and security of elections

Mission

Reduce and mitigate risks to voting securely through enhancing voting technologies, dismantling disinformation threats, and increasing cyber training and resources for elections administrators

Core Programs



Mobile Voting Pilots

Coordinate and audit pilots testing mobile voting applications that serve overseas and disabled voters to address the insecurity of email and fax ballot returns options; create best practices and audit standards for digital voting (RLA for digital space)

Dismantling misinformation

Combat impacts of election misinformation and disinformation by unpacking the 'black box' of elections to help voters better understand how votes are processed and counted, and how they can protect themselves, and advancing technologies that enable elections transparency



Pilot Description

Gaps & Goals



Gaps

Voter registration

Security of voter registration systems & voter identification processes for electronic voting

Vote casting

Concerns about votes being counted as cast; lack of E2E verification for electronic voting

Vote Tabulation

Malware infection; physical security practices

Results Reporting

Security of websites for reporting

Post-Election Audit

Limited deployment of state-required risk-limiting audits to prove results

Goals

Support enhancing elections ecosystem security & voter identification technology

Support ballot tracking options & security; standardize requirements for E2E

Explore technologies that improve security of tabulation machines & enforce audit trails for e-voting

Support enhancing elections ecosystem web security

Advocate for RLA processes in post-election audit; develop standards around e-voting audits

Impacts



Successful Mobile Voting Pilots

City & County of Denver
Umatilla County, Oregon
Jackson County, Oregon
Utah County, Utah
King County, Washington
UT GOP Convention
West Virginia
Delaware
South Carolina

Mobile Voting Pilots

Conduct additional audits; key outcome is document that translates VVSG to electronic voting & MITRE partnership

Dismantling misinformation

More education for voters and elections administrators on the future of voting (webinars, etc.); international pilots on transparency app that enhances civic engagement thereby enhancing accountability

Challenges



Politics. Politics. Politics

**Online/Mobile
Voting is
controversial**

Hacked by MIT. Chased down by reporters. Highly difficult to be non-partisan and pragmatic.

Funding

We had a major foundation that was interested in the work. But no other sources of revenue to maintain the program for growth or investment.

THANK YOU

